

2017 BALBOA PARK

SUSTAINABILITY ANNUAL REPORT



ABOUT BALBOA PARK SUSTAINABILITY PROGRAM

The Balboa Park Sustainability Program is an award-winning program of the Balboa Park Cultural Partnership that protects the Park's natural, cultural, and historical resources while improving the economic viability of Balboa Park, a California Cultural District and National Historic Landmark. The Sustainability Program, formed in 2008, represents a collaboration between the City of San Diego, San Diego Gas & Electric® (SDG&E®), 30 Balboa Park member organizations, and 75+ community partners.

Now in its tenth year, the program strategies continue to help propel the Park toward a sustainable future by focusing on the core objectives of advancing sustainability in Literacy, Practice, and Leadership. This annual report reflects program milestones and accomplishments of 2017.



SUSTAINABILITY LITERACY

Education is the cornerstone of the Sustainability Program. We are committed to spreading knowledge and understanding of sustainability to Balboa Park team members, San Diegans, and beyond.



8

Educational/
Outreach
Events



1,295

People
Engaged in
Education



2

Sustainability
Facility
Professional
Scholarships



6

Sustainability
Walk-About
Tours

PARTNERS' BREAKFAST & AWARDS CEREMONY

At our annual event, 149 sustainability advocates from 73 local organizations attended our educational forum where we highlighted the theme "Making the Commitment" with speakers from Wherefore Consulting, Cleantech San Diego, SDG&E[®] and thinkPARALLAX, who discussed the benefits of organization-wide sustainability. We also presented the 2017 Sustainability Awards to the following stellar sustainability projects in the Park: Balboa Park Conservancy's Tree Balboa Park project, San Diego Natural History Museum's passive climate control, and San Diego Zoo's zero waste initiatives.



SUSTAINABILITY IN PRACTICE

Sustainable practices in the Park benefit the community's health and environment. We offer ways for tourists, residents, and organizations to model these practices.

WATER EFFICIENCY PROJECT

Through a partnership with the San Diego County Water Authority's WaterSmart program and SDG&E[®], 9 buildings incorporated low flow fixtures saving water and energy. Bathroom signage informs visitors of the water savings.



MAKER FAIRE SAN DIEGO

In an effort to bring sustainability education and integration to a major Balboa Park event, we partnered with Primo Wind to display their EnergiPlant, a small-scale wind generator/charging station, at Maker Faire 2017. In addition, sustainable makers were featured throughout Maker Faire.

10 LEED CELEBRATION

In April, we celebrated the united efforts of 16 member organizations, the City of San Diego, SDG&E[®], the San Diego Green Building Council and their Green Assistance Program in achieving 10 LEED certified buildings in Balboa Park, a program goal that was four years in the making.



SUSTAINABILITY LEADERSHIP

Balboa Park aims to be the most sustainable park in the nation and seeks to strengthen the visibility, voice and leadership of the Park through the sharing of best practices.



AAM PIC Green Sustainability
Excellence Award Recipient



55

Park Sustainability
Index Participants



10 Green Museum
Accord Participants



Statewide
Energy
Efficiency
Collaborative

Presented Balboa Park Case
Study at the SEEC Forum

PARK SUSTAINABILITY INDEX

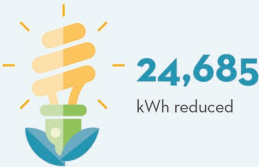
We created the Park Sustainability Index[™] as a benchmarking and communications platform to compare sustainability successes amongst urban parks and cultural destinations, across the US, and eventually worldwide. The tool compares sustainability features and programs on what we found to be the nine most important criteria for built environments.

- Water Conservation
- Energy Efficiency
- Waste Management
- Certifications/Awards
- Operations
- Transportation
- Education
- Marketing
- Site/Building



PARK-WIDE HIGHLIGHTS

Located near Downtown San Diego, Balboa Park encompasses 1,200 acres of hiking trails, the Balboa Park Golf Course, the San Diego Zoo and a cultural core of 22 historic buildings housing 30 arts and cultural non-profits serving 12 million visitors annually.



BALBOA PARK 10 LEED CERTIFICATIONS

- 1 San Diego Natural History Museum (LEED Certified)
- 2 Fleet Science Center (LEED Silver)
- 3 Casa del Prado (LEED Silver)
- 4 Casa de Balboa (LEED Silver)
- 5 House of Charm (LEED Silver)
- 6 San Diego Museum of Man (LEED Gold)
- 7 Old Globe Theatre (LEED Silver)
- 8 Japanese Friendship Garden (LEED Certified)
- 9 WorldBeat Cultural Center (LEED Silver)
- 10 Federal Building (LEED Silver)



PROGRAM SUPPORTERS

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Supporters



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