

# 2018 CHERRY BLOSSOM FESTIVAL

## MARCH 9-11



- 12,000 attendees
- 9 hours of sorting each day
- 21 volunteers
- 2,123 lbs of waste & recycling

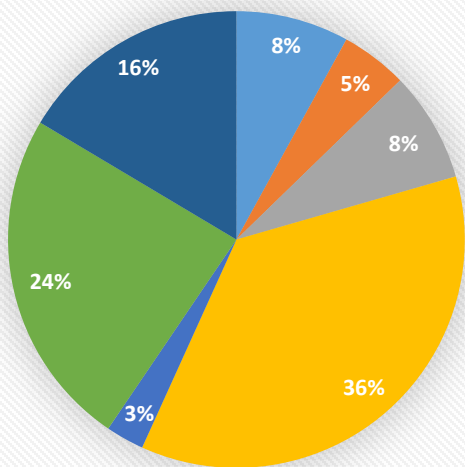
### Items tracked in waste and recycling streams:

- Paper/Cardboard
- Glass & CRV
- Metal & CRV
- Plastic/Film/CRV
- Compostable Food Waste
- Trash/Liquids

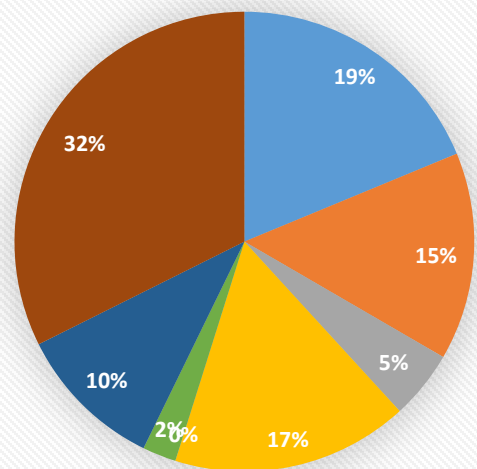
**WASTE | 1,500 LBS**

**RECYCLING | 623 LBS**

Recycling in Trash



Recycling Stream



# WASTE BENCHMARKING RESULTS

## Waste Diversion Implementation

- Most bins paired throughout event
- Signage on bins
- Hand sorting waste diversion

## Waste Stream Results

- 1,500 lbs of trash (174 bags)
- 236 lbs of recycling found in waste stream
  - 36% - majority recyclable plastic from food vendor serve ware
  - Potential of 24% organic food waste diversion with proper composting program
- Observed that many recyclable items came from food vendors (metal canned food containers, plastic film, cardboard, plastic food containers)
- Vendors also threw away box of new and unused boba straws
- Vendors threw away excess clean and sealed shredded/chopped vegetables that could have been donated or composted

## Recycling Stream Results

- 623 lbs of recycling (70 bags)
- 382 lbs (61%) of trash found in recycling stream
  - High contamination rate with food and liquids (42%)
  - Potential of 2% organic food waste diversion with proper composting program
- Top recycled materials
  - 19% Cardboard/Paper (majority cardboard from vendors)
  - 17 % Plastic (majority cups & food containers)
  - 15% Glass

## Areas of Improvement

- Secure and visible signage on all bins at all times
- Pre-event communication to guests/volunteers/staff about green event efforts
- Pair all recycling and waste bins
- Vendor information and guidelines for recycling, serve ware, and food donation



\*Plastic film was taken for proper disposal by BPSP staff, should not go in recycling bin