

THE GOOD TRAVELER PROGRAM

As San Diego's crown jewel and an international tourist destination, Balboa Park sees 10-14 million visitors each year. Balboa Park Cultural Partnership (BPCP) partnered with The Good Traveler (TGT) program to offer Park visitors an affordable and meaningful carbon offset opportunity. With each \$2 carbon offset purchased visitors offset their travel carbon footprint associated with 500 air miles or 200 miles of driving.

The Good Traveler program, created and operated by the San Diego County Regional Airport Authority, empowers visitors to travel sustainably by purchasing individual carbon offsets. Proceeds from the Balboa Park carbon offset go towards national renewable energy, habitat restoration, reforestation projects, and Balboa Park sustainability projects.



- In 2017, 40 metric tons of carbon dioxide equivalent and 25,000 gallons of water were offset through our partnership with TGT.
- The Japanese Friendship Garden is a current participant. Participation is accessible to all member organizations upon request. Contact us at sustainability@bpcp.org

Our program is continually working to distinguish Balboa Park as an ecodestination by offering carbon offsets to visitors, showcasing sustainable features such as 10 LEED® certified buildings and providing environmental education programs.



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