

Partnership  
is the new  
Leadership



# Partnership is the new Leadership

The Balboa Park Sustainability Program (BPSP) protects the Park's natural, cultural and historical resources while improving the economic viability of one of San Diego's oldest and most cherished public spaces. BPSP represents an alliance between the City of San Diego, San Diego Gas & Electric® (SDG&E®), 30 Balboa Park member organizations and 75+ community partners.

## **Together our impact is profound.**

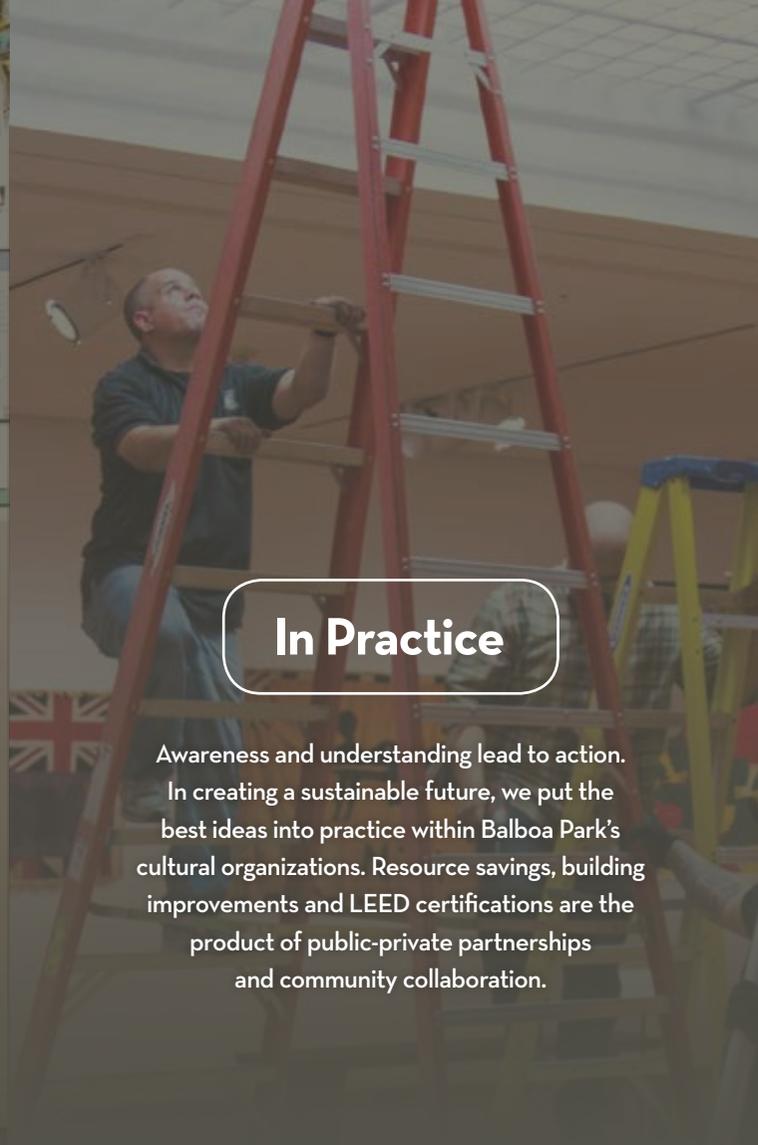
BPSP leverages the full range of strengths found in our diverse array of partners to achieve our core objectives: advancing sustainability in Literacy, Practice and Leadership. This document provides a look at how these partnerships led to new strategies and exciting accomplishments in 2016.



## Literacy

Education is the cornerstone of BPSP. We are committed to spreading knowledge and understanding of sustainability to Balboa Park team members and the community. In our ninth year, we launched public programs such as the Sustainability Studio and reached new audiences with our first presentation at Greenbuild, the world's largest conference dedicated to green building.

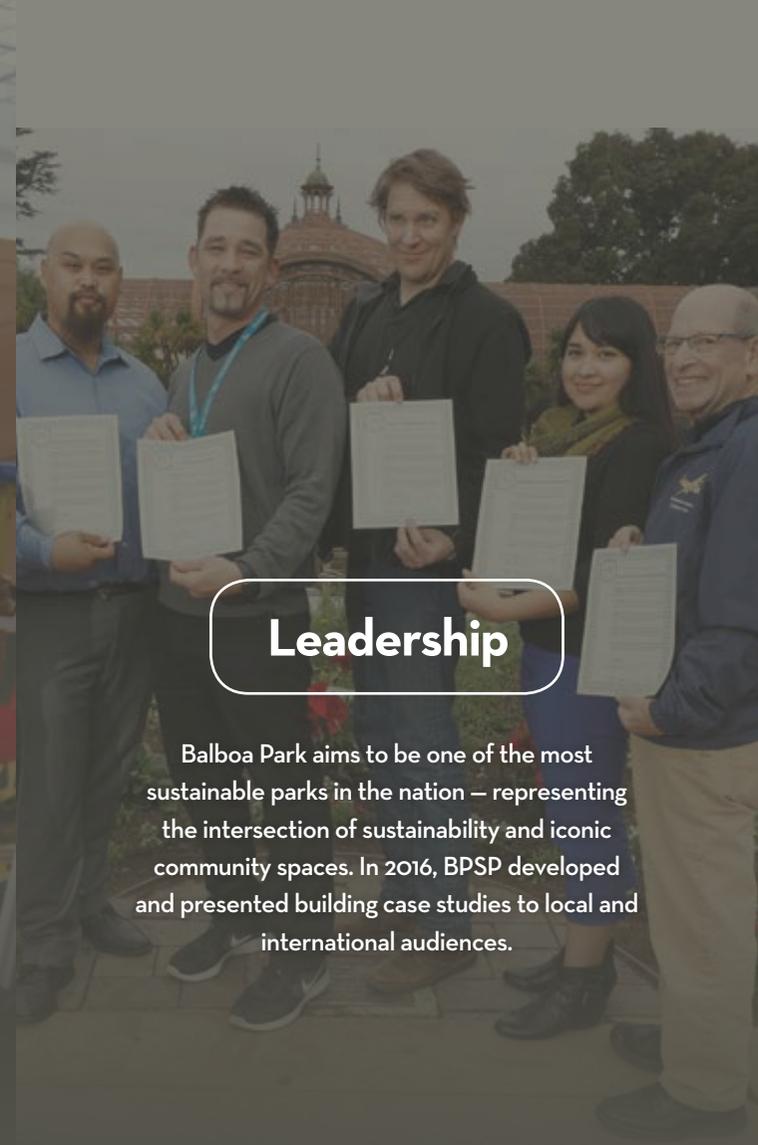
Our expanding reach **helps to spark ideas for future offerings** in Balboa Park.



## In Practice

Awareness and understanding lead to action. In creating a sustainable future, we put the best ideas into practice within Balboa Park's cultural organizations. Resource savings, building improvements and LEED certifications are the product of public-private partnerships and community collaboration.

When the Park's energy and water needs shrink, **the San Diego region benefits.**



## Leadership

Balboa Park aims to be one of the most sustainable parks in the nation — representing the intersection of sustainability and iconic community spaces. In 2016, BPSP developed and presented building case studies to local and international audiences.

9 members participated in the Green Museum Accord, a national **movement to create sustainable museums.**

## Celebrating Partnership

Our annual Partners' Breakfast and Awards Ceremony gives members, thought leaders and implementation specialists a chance to connect, learn and celebrate. The 2016 theme, *Iconic Cultural Organizations: What's our Role in Community Sustainability*, featured Ms. Sarah Sutton and a panel of local sustainability professionals who discussed the role of green museums in our community and throughout the nation.

106 partners from 53 organizations attended the Breakfast



**Sarah Sutton**  
Green museum expert, author and keynote speaker at the 2016 Partners' Breakfast

## Carbon Offset Program

Balboa Park is not just our community's crown jewel, but also an international tourist destination. For this reason, we are proud to support The Good Traveler partnership. Launched in collaboration with the San Diego County Regional Airport Authority, it encourages tourists to offset their travel-related carbon footprint.



**The Good Traveler**  
A non-profit program created by the San Diego International Airport to enable people to offset the environmental impact of their journeys.

40 metric tons of carbon dioxide equivalent offset by The Good Traveler program

## The Japanese Friendship Garden

As part of a major garden expansion, the Inamori Pavilion Building is the first LEED Certified New Construction project in Balboa Park. The site was carefully selected to create harmony between the structure and the environment. The building's design allows for natural lighting and airflow, reducing energy demands.

50% of green waste is composted on site



**Composting Program**  
The Garden composts green waste, creating its own fertilizer to enrich soil and decrease water needs.

## Pop-Up Exhibition

The Sustainability Studio was a free pop-up exhibit designed to engage and educate the public about sustainability efforts in Balboa Park's cultural organizations. The 3-month pilot project included informational material about green buildings, an interactive art project, a touch screen kiosk and sustainability-themed art.

1,431 visitors toured the studio and 215 environmental pledges were made



**The Sustainability Studio**  
As an interactive art piece, visitors' hand prints became pledges that were added to our Tree of Change.

## Community Education and Workshops

To increase sustainability literacy in areas of water and energy, BPSP hosted a set of workshops. Israeli water systems design expert, Amir Yechieli, shared how rain harvesting is practiced in areas with extremely limited supply. We welcomed four experts to speak on a panel about a broad range of onsite energy management and efficiency strategies through Integrated Demand Side Management.



**Amir Yechieli**  
Amir, has implemented multi-tank water harvesting systems around the world and piloted programs in three San Diego schools.

66 attendees between two workshops

## San Diego Museum of Man

The Museum achieved LEED Gold status, making it the oldest and highest rated LEED building in Balboa Park. Carbon offsets of purchased electricity and a sustainable purchasing program help shrink the building's carbon-footprint.

82% of the museum's office supplies meet LEED sustainability criteria



**Museum of Man Team Members**  
Team members model green practices by utilizing alternative commuting methods, thus reducing their carbon footprint.

2016

# Balboa Park SUSTAINABILITY

As a 1,200-acre park with a central historic core of 22 buildings and 30 arts and cultural non-profits, we cover a lot of ground. Partnership – fueled by the sharing of best practices and collaboration – is a fundamental strength of the Balboa Park Sustainability Program. Each building has unique opportunities and each organization serves an important mission to our community. We will continue to utilize the power of partnership as we work toward a sustainable future.



## Award Winners

The annual Partners' Breakfast honors important stewards of Balboa. The 2016 Sustainability Awards went to the Japanese Friendship Garden (for their on-site composting project) and the San Diego Hall of Champions (for their comprehensive green building project).



## Facility Directors

Peer-to-peer mentorship, sharing of best practices and emerging technology trainings are some of the activities that take place at our monthly Facility Director meetings. This group represents the boots on the ground who are implementing sustainability projects throughout the Park.



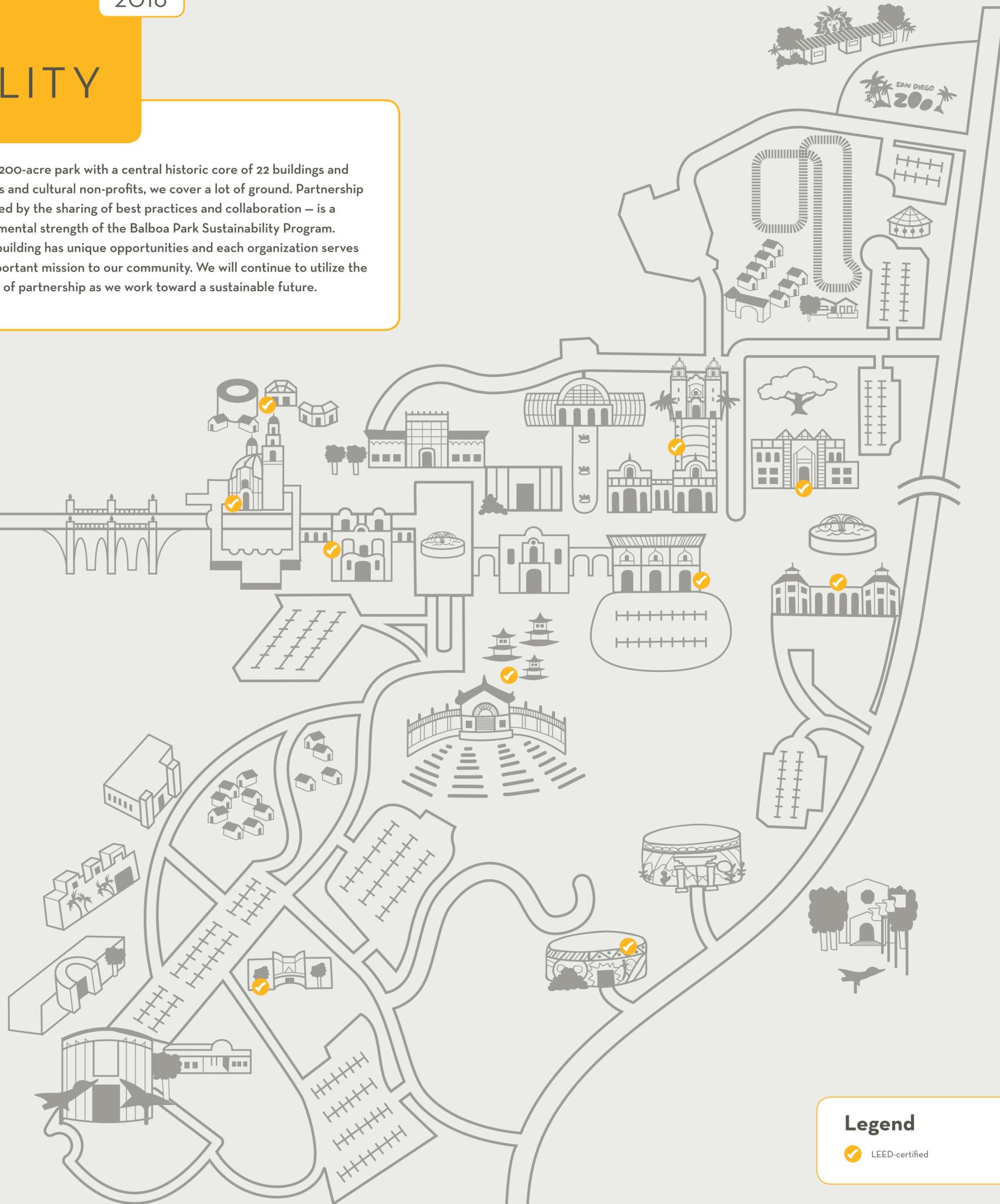
## Public Education

As a spinoff of the successful Walk-About series, BPCD integrated building case studies into a self-guided scavenger hunt for school groups and individual visitors who wish to learn more about sustainability programs in Balboa Park.



## Thank you, Todd Gloria

As District 3 Councilmember for the last 8 years, California Assembly member Todd Gloria has championed sustainability, and we wish him success in his new role. We are proud of the numerous accomplishments made possible by his support.



**Legend**

 LEED-certified

## FAST FACTS

 **2,148**  
People educated

 **77**  
Partner Organizations

 **100%**  
of members actively involved

 **192,339**  
kWh reduced

 **39**  
projects completed

**CO<sub>2</sub>** **539**  
MTCO<sub>2</sub>e offset

 **5**  
kiosk locations

 **2,596**  
Interactions on social media

# Program Supporters

## Founding Partners



## Supporters

