Thank you to our generous supporters of this event: the Balboa Park Cultural Partnership member institutions, the City of San Diego Commission for Arts and Culture, the Institute of Museum and Library Services, The James Irvine Foundation, The Legler Benbough Foundation, The Parker Foundation, The San Diego Museum of Art, and the Smith Symposium Endowment at the San Diego Foundation.

Robert “Bob” Smith, an inspiring civic and business leader

The Smith Leadership Symposium is a signature event of the Balboa Park Cultural Partnership’s Learning Institute program. It is named in recognition of San Diegan Robert “Bob” Smith, an inspiring civic and business leader who provided strategic planning consulting for many Park institutions, including the San Diego Natural History Museum, the San Diego Zoo, and the Balboa Park Cultural Partnership.

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2016 SMITH LEADERSHIP SYMPOSIUM

Meaningful Community Engagement

Join us for Networking Happy Hour at The Prado Courtyard

September 14, 2016
The San Diego Museum of Art
**MORNING SESSION**

9:00 am **Welcome and Overview of the Day**
Kris Mihalko, Program Manager, Balboa Park Learning Institute

9:10 am **The San Diego Museum of Art’s Mission to “Free the Art”**
Roxana Velásquez, Maruja Baldwin Executive Director, The San Diego Museum of Art

9:20 am **Defining Community • Engagement • and Meaningful – Which Comes First The Chicken or the Egg?**
Charmaine Jefferson, Consultant Service Provider, Kélan Resources

9:55 am **Programs by Design: Inspired and Driven by Communities**
Michael Murawski, PhD, Director of Education & Public Programs, Portland Art Museum
Rahul Gupta, Director, Education and Tours, Wing Luke Museum of the Asian Pacific American Experience

10:30 am Break

10:50 am **Beyond the Park: Programs for the People**
Ginger Shulick Porcella, Executive Director, San Diego Art Institute
Kevin Linde, Adult Programs Manager, Museum of Photographic Arts
Freedome Bradley-Ballentine, Director of Arts Engagement, The Old Globe
Kris Mooney, Director of Education, Reuben H. Fleet Science Center

11:45 am **Morning Session Wrap-Up & Introduction to a Voice from Your Community**
Dalouge Smith, Executive Director, San Diego Youth Symphony & Conservatory

11:55 am **A Special Presentation**
Hugo Gutierrez, 6th grader from Chula Vista

**AFTERNOON SESSION**

12:00 pm **Lunch - Catered by The Wild Thyme Company**

1:00 pm **Building Strong Partnerships That Inspire Change**
Dalouge Smith, Executive Director, San Diego Youth Symphony & Conservatory
Lauren Shelton, Coordinator, Visual and Performing Arts, Chula Vista Elementary School District
Jaclyn Rudderow, Program Director, VH1 Save the Music Foundation

1:45 pm **Can’t We All Just Work Together? Cultivating Effective Partnerships in the Arts**
Justin Hudnall, Executive Director, So Say We All
Melinda Cooper, Performing Arts Manager, ARTS A Reason to Survive
Emma Chammah, Community Arts Director, ARTS A Reason to Survive

2:20 pm Break

2:40 pm **Alternative Community Engagement via Pop Ups and Crowdsourcing**
Nik Honeyseett, Executive Director, Balboa Park Online Collaborative
Alexis Hyde, Director, Museum of Broken Relationships, LA
Dustin Growick, Audience Development, Museum Hack

3:25 pm **Closing Panel & Synthesis of the Day**
Charmaine Jefferson, Consultant Service Provider, Kélan Resources
Michael Murawski, Director of Education & Public Programs, Portland Art Museum
Dalouge Smith, Executive Director, San Diego Youth Symphony & Conservatory
Dr. Steve Snyder, Chief Executive Officer, Reuben H. Fleet Science Center