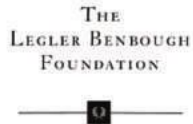


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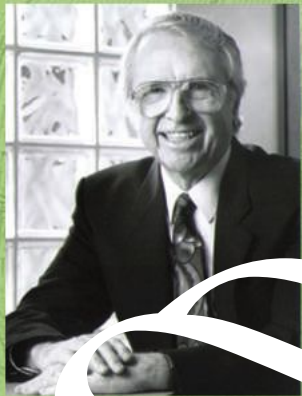
2016 SMITH LEADERSHIP SYMPOSIUM



Meaningful Community Engagement

Join us for Networking Happy Hour at The Prado Courtyard

Robert "Bob" Smith, an inspiring civic and business leader



The **Smith Leadership Symposium** is a signature event of the Balboa Park Cultural Partnership's Learning Institute program. It is named in recognition of San Diegan Robert "Bob" Smith, an inspiring civic and business leader who provided strategic planning consulting for many Park institutions, including the San Diego Natural History Museum, the San Diego Zoo, and the Balboa Park Cultural Partnership.

Thank you to the generous supporters of this event: the Balboa Park Cultural Partnership member institutions, the City of San Diego Commission for Arts and Culture, the Institute of Museum and Library Services, The James Irvine Foundation, The Legler Benbough Foundation, The Parker Foundation, The San Diego Museum of Art, and the Smith Symposium Endowment at the San Diego Foundation.



*September 14, 2016
The San Diego Museum of Art*



MORNING SESSION



- 9:00 am **Welcome and Overview of the Day**
Kristen Mihalko, Program Manager, *Balboa Park Learning Institute*
Dr. Steve Snyder, Chief Executive Officer, *Reuben H. Fleet Science Center*
- 9:10 am **The San Diego Museum of Art's Mission to "Free the Art"**
Roxana Velásquez, Maruja Baldwin Executive Director, *The San Diego Museum of Art*
- 9:20 am **Defining Community ▪ Engagement ▪ and Meaningful – Which Comes First The Chicken or the Egg?**
Charmaine Jefferson, Consultant Service Provider, *Kélan Resources*
- 9:55 am **Programs by Design: Inspired and Driven by Communities**
Michael Murawski, PhD, Director of Education & Public Programs, *Portland Art Museum*
Rahul Gupta, Director, Education and Tours, *Wing Luke Museum of the Asian Pacific American Experience*
- 10:30 am **Break**
- 10:50 am **Beyond the Park: Programs for the People**
Ginger Shulick Porcella, Executive Director, *San Diego Art Institute*
Kevin Linde, Adult Programs Manager, *Museum of Photographic Arts*
Freedome Bradley-Ballentine, Director of Arts Engagement, *The Old Globe*
Kris Mooney, Director of Education, *Reuben H. Fleet Science Center*
- 11:45 am **Morning Session Wrap-Up & Introduction to a Voice from Your Community**
Dalouge Smith, Executive Director, *San Diego Youth Symphony & Conservatory*
- 11:55 am **A Special Presentation**
Hugo Gutierrez, *6th grader from Chula Vista*

AFTERNOON SESSION



- 12:00 pm **Lunch** - Catered by The Wild Thyme Company
- 1:00 pm **Building Strong Partnerships That Inspire Change**
Dalouge Smith, Executive Director, *San Diego Youth Symphony & Conservatory*
Lauren Shelton, Coordinator, Visual and Performing Arts, *Chula Vista Elementary School District*
Jaclyn Rudderow, Program Director, *VH1 Save the Music Foundation*
- 1:45 pm **Can't We All Just Work Together? Cultivating Effective Partnerships in the Arts**
Justin Hudnall, Executive Director, *So Say We All*
Melinda Cooper, Performing Arts Manager, *ARTS A Reason to Survive*
Emma Chammah, Community Arts Director, *ARTS A Reason to Survive*
- 2:20 pm **Break**
- 2:40 pm **Alternative Community Engagement via Pop Ups and Crowdsourcing**
Nik Honeysett, Executive Director, *Balboa Park Online Collaborative*
Alexis Hyde, Director, *Museum of Broken Relationships, LA*
Dustin Growick, Audience Development, *Museum Hack*
- 3:25 pm **Closing Panel & Synthesis of the Day**
Charmaine Jefferson, Consultant Service Provider, *Kélan Resources*
Michael Murawski, Director of Education & Public Programs, *Portland Art Museum*
Dalouge Smith, Executive Director, *San Diego Youth Symphony & Conservatory*
Dr. Steve Snyder, Chief Executive Officer, *Reuben H. Fleet Science Center*