

The Balboa Park Cultural Partnership

*is the collaborative body and collective voice of
24 cultural institutions in Balboa Park*

Balboa Park Central * Cultural de la Raza *
House of Pacific Relations * Japanese Friendship
Garden Society of San Diego * Mingei
International Museum * Museum of Photographic
Arts * Reuben H. Fleet Science Center * San
Diego Air & Space Museum * San Diego Art
Institute: Museum of the Living Artist * San Diego
Automotive Museum * San Diego Hall of
Champions Sports Museum * San Diego
Historical Society * San Diego Junior Theatre *
San Diego Model Railroad Museum * San Diego
Museum of Art * San Diego Museum of Man *
San Diego Natural History Museum * San Diego
Youth Symphony and Conservatory * Spanish
Village Art Center * The Old Globe * Timken
Museum of Art * Veterans Museum &
Memorial Center * WorldBeat Center *
Zoological Society of San Diego

The **Partnership's mission** is to enrich the cultural life of San Diego by facilitating collaboration among member institutions, as well as between the Partnership and the community; to enable Balboa Park cultural institutions to achieve their full individual and collective potential; and to preserve, enhance, and make accessible the cultural assets of Balboa Park for present and future generations.

The Robert F. Smith, Jr. Cultural Arts Leadership Symposium is a signature event of the Partnership's new **Balboa Park Learning Institute**. The Learning Institute provides innovative and specialized learning opportunities focused on the cultural arts field to professionals and volunteers in the greater San Diego region. In doing so, it helps build relevant and vibrant cultural institutions that nourish creativity and meaningful social engagement within their communities.



Balboa Park Cultural Partnership
1549 El Prado, Suite One
San Diego, CA 92101
619.232.7502
www.bpcp.org



The Balboa Park Cultural Partnership's
second annual

Robert F. Smith, Jr. Cultural Arts Leadership Symposium

*The Opportunities and Challenges
of Cultural Institutions in the 21st Century*

Friday, February 13, 2009
8:00 a.m. to 10:00 a.m.
Charmaine and Maurice Kaplan Theater
San Diego Natural History Museum

Robert F. Smith, Jr. **Cultural Arts Leadership Symposium**

WELCOME

David Lang

*Executive Director, Balboa Park Cultural
Partnership*

Mick Hager, PhD

*President & CEO, San Diego Natural History
Museum*

Barbara Smith and

Mary Frances Smith Reynolds

Rick Bregman

San Diego Market President, Bank of America

KEYNOTE ADDRESS

*"Opportunities and Challenges of Cultural
Institutions in the 21st Century"*

Ford W. Bell, DVM

*President & CEO, American Association of
Museums*

PANEL DISCUSSION

Councilmember Todd Gloria

The City of San Diego Council District Three

Derrick Cartwright, PhD

*Maruja Baldwin Executive Director, San Diego
Museum of Art*

Stephanie de la Torre

Executive Director, Centro Cultural De La Raza

Peter Ellsworth

President, The Legler Benbough Foundation

CONCLUDING REMARKS

David Lang

*Executive Director, Balboa Park Cultural
Partnership*

Robert F. Smith, Jr.

Robert F. Smith, Jr. was the founder and president of Strategies & Teams, Inc., a San Diego based consulting company. Mr. Smith's service to Balboa Park began when he was a young newsboy, selling daily papers at the California-Pacific International Exposition in 1935. In later years, he provided strategic planning consulting for many Park institutions, including the San Diego Natural History Museum, Zoological Society of San Diego, and the Balboa Park Cultural Partnership.

Ford W. Bell, DVM

Ford W. Bell, DVM, President and CEO of the American Association of Museums, holds an impressive record of scholarship, community engagement, proven leadership and a passion for championing museums as places of lifelong learning and enjoyment. He has more than 30 years of experience as a nonprofit executive, board chair, donor, trustee, educator and scientist.

We gratefully acknowledge the following for their support of the 2009 Smith Symposium: the Institute of Museum and Library Services, the American Association of Museums, Bank of America, the Robert F. Smith, Jr. Symposium Endowment Fund (held at the San Diego Foundation), the San Diego Natural History Museum, the San Diego Museum of Art, the Zoological Society of San Diego, Sandra and Bram Dijkstra, and Therese Whitcomb.



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