The Partnership's **mission** is to enrich the cultural life of San Diego by facilitating collaborative efforts among member institutions as well as between the Partnership and the community; to enable Balboa Park cultural institutions to achieve their full individual and collective potential; and to preserve and enhance the cultural assets of Balboa Park for future generations.
Welcome
Dr. Derrick R. Cartwright
President, Balboa Park Cultural Partnership

Maruja Baldwin Executive Director, San Diego Museum of Art

Mr. David A. Lang
Executive Director, Balboa Park Cultural Partnership

Tribute to Bob Smith
Dr. Michael W. Hager
Vice President, Balboa Park Cultural Partnership
President and CEO, San Diego Natural History Museum

“21st Century Leadership for Nonprofit Organizations”
Dr. Ken Blanchard
Chief Spiritual Officer, The Ken Blanchard Companies

Panel Discussion
Ms. Victoria Hamilton
Executive Director, City of San Diego Commission for Arts and Culture

Dr. Jeffrey W. Kirsch
Executive Director, Reuben H. Fleet Science Center

Ms. Deborah Klochko
Executive Director, Museum of Photographic Arts

Mr. Louis G. Spisto
Executive Director, The Old Globe

Audience Questions

Conclusion

Robert (Bob) F. Smith, Jr. was the co-founder and president of Strategies & Teams, Inc., an international consulting company based in San Diego. Mr. Smith’s service to Balboa Park began when he was a young newsboy, selling daily papers at the California-Pacific International Exposition in 1935 and 1936. In later years, he provided strategic planning consulting for numerous Park institutions, including the San Diego Natural History Museum, Zoological Society of San Diego, and the Balboa Park Cultural Partnership.

Dr. Ken Blanchard

Ken Blanchard is the co-founder and Chief Spiritual Officer of The Ken Blanchard Companies®, an international management training and consulting firm headquartered in San Diego. Dr. Blanchard is also an accomplished author whose titles include: The One Minute Manager®, Gung Ho!®, Big Bucks!, and High Five! His latest book, Leading at a Higher Level: Blanchard on Leadership and Creating High Performing Organizations, is the culmination of more than twenty-five years of breakthrough leadership insights.

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