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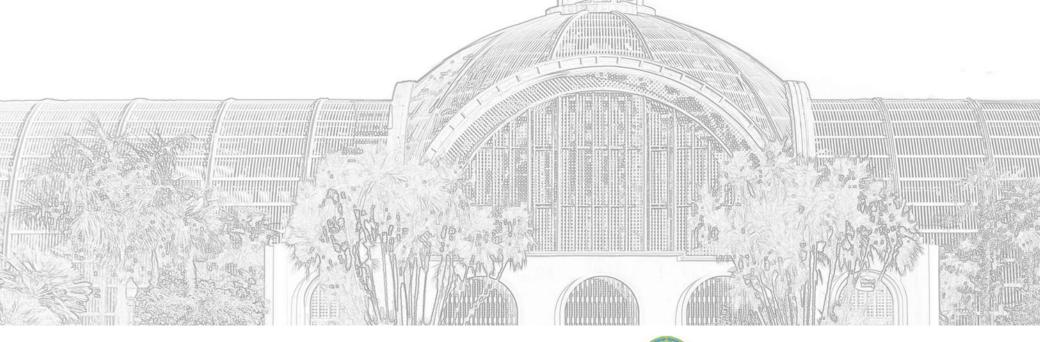




2015 SMITH LEADERSHIP SYMPOSIUM



Relationships & Experience:
Making 21st Century Cultural Organizations Matter



Many thanks to the generous support for this event from the Balboa Park Cultural Partnership member institutions, the Institute of Museum and Library Services, The James Irvine Foundation, the City of San Diego Commission for Arts and Culture, Balboa Park Online Collaborative, Museum of Photographic Arts and the Smith Symposium Endowment at the San Diego Foundation.



April 20, 2015
Museum of Photographic Arts

MORNING SESSION



9:00am Opening Remarks

Deborah Klochko, Executive Director, Museum of Photographic Arts

Councilmember Todd Gloria, City of San Diego

9:20am Keynote - Commons Creating: Collaboration,
Connection & the Power of Cultural Institutions

Marsha Semmel, Principal, Marsha Semmel Consulting & Senior Advisor, Noyce Leadership Institute

10:30am Guest Experience Case Studies

David Rosenberg, General Manager - Guest Experience, Monterey Bay Aquarium

Amanda Sincavage, Acting Director, Balboa Park Learning Institute

Alex Roller, Production and Operations Manager, San Diego Youth Symphony and Conservatory

Marisa Espinosa, Operations Assistant,
Japanese Friendship Garden Society of San Diego

Cat Hubbard, Ticket Services Manager, Reuben H. Fleet Science Center

About the Balboa Park Cultural Partnership

The Balboa Park Cultural Partnership is a nonprofit organization through which 28 arts, science, and cultural institutions in Balboa Park collaborate to achieve shared goals that contribute to the vitality and sustainability of Balboa Park. The Balboa Park Learning Institute is one of the Partnership's key programs, offering professional development and networking opportunities to advance professionalism, best practices and new thinking.

AFTERNOON SESSION



12:00pm Lunch - Prado Ballroom, House of Hospitality

Including an interactive experience curated by LA-based Machine Project

1:30pm Keynote - Dark Matter

Michael Edson, Smithsonian Institution, Council on Libraries and Information Services, Open Knowledge Foundation

2:00pm 2015 Horizon Report Launch

Nik Honeysett, Chief Executive Officer, Balboa Park Online Collaborative

Alex Freeman, Director of Membership and Programs, New Media Consortium

Amy Heibel, Vice President of Technology, Web, and Digital Media, Los Angeles County Museum of Art Joaquin Ortiz, Director of Education and Innovation, Museum of Photographic Arts

3:30pm Closing Panel and Synthesis of the Day

Robert "Bob" Smith, an inspiring civic and business leader



The Smith Leadership Symposium is a signature event of the Balboa Park Cultural Partnership's Learning Institute program. It is named in recognition of San Diegan Robert "Bob" Smith, an inspiring civic and business leader who provided strategic planning consulting for many Park institutions, including the San Diego Natural History Museum, the San Diego Zoo, and the Balboa Park Cultural Partnership.